
— INTRODUCING — THE SOFTWARE POWER CIRCLE

Most peer groups don't know what your sponsor wants.

This one does.

A confidential, peer-only circle for PE-backed software CEOs — AI-era pressure, board dynamics, legacy model drag, and the talent calls that don't come with a playbook. Small. Curated. By invitation.

FOR

PE-Backed Software CEOs

FORMAT

1 Hour • Monthly • 8 Seats

COHORT

By referral or invitation

The software CEO has access to more peer rooms than any other PE-backed seat — and most of them optimize for the same metrics. The Software Power Circle is built for the questions those rooms don't ask: the AI execution gap, the talent call you've been sitting on, and the board conversation that doesn't fit on a dashboard.

— WHAT GETS TALKED ABOUT

The Conversations *Only This Room Can Have.*

AI STRATEGY

"The board says we're behind. My product team says we're not. How do you tell the difference between a real gap and a board that just read a McKinsey deck?"

TALENT & TEAM

"The person running my revenue org built everything we have. The business we're becoming needs something different. How long do you give someone before loyalty becomes a liability?"

LEGACY MODEL DRAG

"We have a revenue line that's declining, high-margin, and paying for the transformation. If I wind it down too fast, I lose the floor. Too slow, and I'm the story the AI-native startup tells about us."

PE BOARD DYNAMICS

"My sponsor wants a 30-day MVP from a 5-person team. I have 850 enterprise customers who need it to work. How do you manage the urgency gap without losing either side?"

LEADERSHIP IDENTITY

"The company I took over and the company I need to build are different enough that I'm not sure the same version of me leads both. What does that transition actually look like?"

— WHAT'S IN THE ROOM

Four standing assets, *built for the software seat.*

Not coaching. Not a metrics review. A working circle with the assets behind it.

01

THE CIRCLE

Monthly Working Session

1 hour. Eight CEOs. Member-submitted scenarios on AI execution, talent decisions, and PE board dynamics. Confidential, off the record.

02

THE LIBRARY

CEO Pattern Library

The Three Seasons framework, eight CEO archetypes, and the field-tested diagnostics behind them — applied to software-CEO realities.

03

THE BENCH

Direct Access

1:1 access to Matt Sharrers and the Navigator coaching bench when a board, sponsor, or ELT conversation needs a second read.

04

THE EDGE

AI Operating Hours

A monthly session on how software CEOs are actually using AI inside the product and the company — current practice, not theory.

— WHY IT MATTERS TO THE SOFTWARE CEO

- The board is asking for an AI strategy. The product team says they're on it. Figuring out the gap between those two answers is already on the agenda — and it lands differently here than anywhere else.
- The person who built your revenue org may not be who leads the transformation. That's not a strategy problem. It's the harder one.
- A confidential bench when a sponsor expectation, a legacy revenue call, or a CRO swap needs a second read before it becomes a board conversation.

— THE PREVIEW SESSION

A 60-minute working preview for prospective members. Meet two current CEOs, walk through a live AI execution, ELT, or sponsor scenario, and leave with the eight-archetype packet — whether you decide to join or not.

— THE PATTERN

The software CEO is in the most measured seat in PE — and the loneliest. *Every dashboard is shared. Every benchmark is public.* What isn't shared is the part of the job that decides the outcome: judgment under competing pressure.

Drawn from 212 one-on-one CEO conversations across 54 PE firms.

— RESERVE A SEAT

The CEOs already in the room are not looking for another benchmark. They're looking for a place to say what they actually see inside the business — the AI gap, the talent call they haven't made, the board conversation they're not ready to have publicly. The preview session is built to show you the room before you sit in it.

— Matt Sharrers, Co-Founder, ETJ Life