

— INTRODUCING — THE POWER CIRCLE

The seat is the same. *The room shouldn't be.*

A confidential, peer-only circle for PE-backed CEOs across sectors. Small. Curated. By invitation.

FOR

PE-Backed CEOs · Cross-sector

FORMAT

Eight seats · Monthly · By invitation

COHORT

By referral or invitation

Sponsor pressure, board scrutiny, and a time-boxed value-creation thesis show up in every PE-backed seat — regardless of sector. Most peer rooms are organized by industry. The Power Circle is organized by the seat itself.

— WHAT'S IN THE ROOM

Four standing assets, *built for the PE-backed seat.*

Not coaching. Not a peer group. A working circle with the assets behind it.

01

THE CIRCLE

Monthly Working Session

90 minutes. Eight CEOs across sectors. Member-submitted scenarios on sponsor alignment, succession, and operating posture. Confidential, off the record.

02

THE LIBRARY

CEO Pattern Library

The Three Seasons framework, eight CEO archetypes, and the field-tested diagnostics behind them — applied across the PE-backed CEO seat.

03

THE BENCH

Direct Access

1:1 calls with Matt Sharrers and the Navigator coaching bench when a board, sponsor, or ELT conversation needs a second read.

04

THE EDGE

AI Operating Hours

A monthly session on how PE-backed CEOs are actually using AI inside the company — current practice, not theory.

WHY IT MATTERS TO THE PE-BACKED CEO

- Sector peer groups optimize for operating mechanics. This one is built for what carries across sectors: judgment, capacity, identity, and sponsor alignment.
- Sharper diagnostics on the trade-offs the seat actually carries — before they show up in a board meeting or a value-creation review.
- A confidential bench when a sponsor expectation, an ELT decision, or a personal-cost moment needs a second read.

THE PREVIEW SESSION

A 60-minute working preview for prospective members. Meet two current CEOs, walk through a live sponsor or ELT scenario, and leave with the eight-archetype packet — whether you decide to join or not.

THE PATTERN

The PE-backed CEO seat carries a specific shape of pressure — *sponsor-facing accountability, a time-boxed thesis, and board-level scrutiny on operating decisions.* It shows up the same in every sector. Most peer rooms don't see it.

Drawn from 212 one-on-one CEO conversations across 54 PE firms.

— RESERVE A SEAT

The CEOs already in the room are not looking for sector advice. They're looking for a place to say what they actually see inside the seat, with peers who see the same things. The preview session is built to show you the room before you sit in it.

— Matt Sharrers, Co-Founder, ETJ Life