
— INTRODUCING — THE NAVIGATOR PROGRAM

The seat comes with pressure.

Navigator brings rhythm.

A private coaching program for PE-backed CEOs — built on the CEO Operating System™, supported by two dedicated coaches, and designed to keep your company, team, and self in sync.

FOR

PE-Backed CEOs

FORMAT

1:1 Coaching · Monthly Rhythm

DURATION

12-Month Program

Most CEO support optimizes for the business. Navigator is built for the person running it. The CEO Operating System™ keeps three interdependent systems — Personal, Team, and Company — in alignment. When one falls out of sync, everything else follows. Navigator is the rhythm that keeps them together.

— WHAT NAVIGATOR MEMBERS WORK THROUGH

The Questions *That Don't Fit on a Dashboard.*

These aren't performance metrics. They're the real leadership tensions that show up in 1:1 sessions — drawn from Navigator members across PE portfolios.

THE KNOWING-COMMITTING GAP

Most CEOs can see the right move. The harder work is committing to it — without running parallel scenarios until the moment passes.

LOYALTY AS LIABILITY

The team that built the business may not be the team that transforms it. Navigator is where you work through that before it becomes a pattern.

STRUCTURAL LIMITS

Some problems can't be optimized away. When the org or board needs a structural reset, effort alone won't close the gap.

THE MOVING FINISH LINE

Many PE-backed CEOs hit the number and find a new one waiting. Navigator creates space to ask whether you're building toward something real.

PURPOSE UNDER PRESSURE

Executing someone else's return profile while trying to lead with conviction is its own pressure. Navigator is where both get worked on.

— WHAT'S IN THE PROGRAM

Four components, *built for the CEO seat.*

Not a framework seminar. Not a peer group. A full operating system — with the coaches and community behind it.

01

PERFORMANCE

Performance Coach

Your operating partner for growth, leadership, and execution — sharpening focus, strengthening your team, and aligning the business around clear priorities.

02

PURPOSE

Life Coach

Your guide for reflection, renewal, and balance through the Life Map — keeping you grounded in purpose, relationships, and long-term energy.

03

THE SYSTEM

CEO Operating System™

Three interdependent systems — Personal, Team, Company — aligned through the VCP 360 Diagnostic and a 90-day CEO Plan built around your reality.

04

COMMUNITY

CEO Community

Peers who've built, exited, and are still learning what comes next. A steady rhythm that makes reflection part of life — not a pause from it.

— WHY IT WORKS FOR THE PE-BACKED CEO

- The pressure is structural, not personal — but it lands personally. Navigator is built for both.
- Two coaches means one is always tracking the business, and one is always tracking you.
- The CEO Operating System stops you from solving people problems with strategy, and strategy problems with effort.

— THE NAVIGATOR JOURNEY

Each program begins with the Vision · Culture · Performance 360 Diagnostic — a focused process that aligns company, team, and self. Members leave with a 90-day CEO Plan, renewed clarity, and a rhythm they can actually sustain.

— THE PATTERN

The PE-backed CEO is the most supported executive in business — and one of the most isolated. *The metrics are shared. The dashboards are visible.* What isn't shared is the weight of running a company where the exit is always in the room.

Drawn from 212 one-on-one CEO conversations across 54 PE firms.

— APPLY TO NAVIGATOR

Navigator members aren't looking for another framework. They're looking for a rhythm — a consistent structure for working through the things that don't fit on a board deck. A performance coach who knows the business. A purpose coach who knows the person. A community that doesn't reset when the season changes.

— Matt Sharrers, Co-Founder, ETJ Life